

Cookie Table

Cookie Name	Provider	Purpose	Category	First/ Third Party	Expiry/Duration
_ga	Google Analytics	Distinguishes unique users across visits for analytics reporting	First-party GA cookie containing a pseudonymous Client ID	Data may be transferred to the U.S. by Google LLC	1 year
_ga_40YEVZZ07N	Google Analytics	Maintains session state to measure sessions, engagement, and interaction patterns	session-state cookie that stores session metadata such as session ID, timestamps, and engagement flags	Data may be transferred to the U.S. by Google LLC	1 year
_gid	Google Analytics	Distinguishes users within a single day; tracks daily pageviews	First-party cookie used to store and count pageviews	Data may be transferred to the U.S. by Google LLC	1 day
cookie-preferences-advertising	First party (set by site itself)	Functional cookies	User cookie preferences		1 year
cookie-preferences-analytics	First party (set by site itself)	Functional cookies	User cookie preferences		1 year
cookie-preferences-marketing	First party (set by site itself)	Functional cookies	User cookie preferences		1 year

wow.anonymoustd	t.spotlerleads.co.uk	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	HTTP Cookie		2 years
wow.schedule	t.spotlerleads.co.uk	This cookie is used in context with load balancing - This optimizes the response rate between the visitor and the site, by distributing the traffic load on multiple network links or disk drivers.	HTTP Cookie		1 day
wow.session	t.spotlerleads.co.uk	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	HTTP Cookie		1 day
wow.utmvalues	t.spotlerleads.co.uk	Used to measure the efficiency of the website's advertisement	HTP Cookie		1 day

		efforts, by collecting data on the conversion rate of the website's ads across multiple websites.			
--	--	---	--	--	--

